

Dan's Disco Dancehall

HomePage HealthCheck



Consider refreshing the logo as it is difficult to read and its height creates an unnecessarily tall header. Also, site should have a custom favicon.

It's become a best practice to have a call to action or at least a phone number in the "top bar" - considering adding. Also a good place to locate social icons



Search

Home About Us Contact Us Hours and Location Photos Blog

Dance Lessons
Hall Rentals
Dance Parties
80s Clothing
Music Collections
Disco Dancersize



White text on dark background is hard for some to read.

Navigation should be constructed around the user's desires rather than the company's need to tell - move "About Us" to the right.

Add an item for "Services".

It's become the norm to expect "Contact Us" at the right end of the navigation.

List of services appears to be left-hand navigation but items are not clickable - could confuse visitors

Mixing typefaces is not preferable; stick to sans-serif fonts for a modern professional look that's easy to read

Good image, make sure you have the rights to it. Consider adding a call-to-action like "Reserve your Dance Party Today!"

Welcome to Our Site

Disco is a genre of music that peaked in popularity in the late 1970s, though it has since enjoyed brief resurgences including the present day. The term is derived from *discothèque* (French for "library of phonograph records", but subsequently used as proper name for nightclubs in Paris). Its initial audiences were club-goers from the African American, gay, Italian American, Latino, and psychedelic communities in New York City and Philadelphia during the late 1960s and early 1970s. Disco also was a reaction against both the domination of rock music and the stigmatization of dance music by the counterculture during this period. Women embraced disco as well, and the music eventually expanded to several other popular groups of the time.

Rather than the overused "Welcome" headline, why not something that sums up the article like, "Disco Dancing for Fun and Exercise?" It will enlighten visitors while it helps search results

Need to make this block of text more approachable, easier to read, and SEO friendly with subheadings, paragraphs, and bulleted lists.

Awkward white space could be filled meaningfully with a list of recent blog posts and / or a link to sign up for email newsletters

Consider converting to a responsive design that will allow your site to appear appropriately on mobile devices

Name:
Email:
[Join the Newsletter](#)

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Good, prominent call to action for email signup. Consider stating benefits in the call to action with something like, "Sign up for our newsletter to receive tips on . . ."

Consider listing your services in the footer to help SEO results